

PRESS RELEASE

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‘MADE IN FRANCE’ ARTISTS MAKING A BIGGER MARK THAN EVER ON INTERNATIONAL AUDIENCES

key figures for 2017

- In 2017, the international revenue generated by the French music industry grew by 6,7%, reaching 283 million euros.
- The international revenue generated by French promoters increased by 10% in comparison with 2016.
- In 2017, streaming became the largest revenue source for recorded music sales outside France (58%).
- The French music publishing industry expanded by 9,2% with an export revenue of 54 million euros. The growth is strong both within and beyond Europe.

Read a digest of the report on the international reach of the French music industry:
lebureauexport.fr/export-in-the-french-music-industry

Le Bureau Export has published its report on the international reach of the French music industry. The report examines the trends at work in three branches of the industry: music publishing, recorded music and the live sector.

The report stresses the constant growth of the French music industry worldwide. ‘Made in France’ music is winning over more international listeners, concert-goers and professionals than ever.

The report highlights the effect of streaming as the main method of music consumption. In 2017, streaming represented 58% of the sales of recording music outside France.

Revenues for French music publishing grew by 9,2% and have notably made inroads in markets outside Europe, which represented 47% of the revenues in this area. Sync in particular has seen significant growth on an international level.

The French live industry has developed its share abroad and increased by 10% in 2017. Within this sector, the growth of classical music has been remarkable, with export revenues reaching a new record of 9.8 million euros.

This year, Le Bureau Export has also introduced a new tool for analysing the live industry: the Live Charts. Each Live Chart aims to shed light on the ‘made in France’ artists’ who have been blazing trails with their tours and live performances.

le bureau export

Since 1993, Le Bureau Export has worked to develop ‘made in France’ music – rock, pop, electronic, urban, jazz, world and classical - on an international scale. Thanks to financial resources from both professional and institutional partners, Le Bureau Export has built a worldwide network, aimed at facilitating exchanges between French and foreign music professionals.

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